



PRESS RELEASE
FOR IMMEDIATE RELEASE

KDA GROUP DEVELOPS A TECHNOLOGICAL PLATFORM FOR ITS SUBSIDIARY ALLIANCEPHARMA

Thetford Mines, Quebec – December 18, 2019 – KDA Group Inc. (TSXV: KDA) (“**KDA**” or the “**Corporation**”) is pleased to announce the development of a technology platform for its subsidiary AlliancePharma. AlliancePharma is the leader in the placement of pharmacists and technicians with pharmacies in Quebec.

This technological platform will increase the efficiency and speed of service, as well as develop AlliancePharma's presence in the Canadian market.

"For several years we have been looking to better serve the Quebec market with adapted technology and now it is time to start our presence in the rest of Canada," said Marc Lemieux, Chief Executive Officer of KDA.

ABOUT KDA GROUP

KDA Group is a leading innovation and specialized solution provider in the pharmaceutical market. Today, it is a respected name for quality and expertise among the different stakeholders in the pharmaceutical and medical sector. Its management team is guided by a vision of continuing to lead the way in Quebec while extending operations across Canada and internationally. Additional information on the Corporation is available at www.kdagroup.ca and on SEDAR at www.sedar.com.

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CAUTION REGARDING FORWARD-LOOKING STATEMENTS

This press release from KDA Group contains forward-looking statements. Forward-looking statements are typically identified by the words assumption, goal, guidance, objective, outlook, strategy, target, and other similar expressions, or future or conditional verbs such as aim, anticipate, believe, predict, could, expect, intend, may, plan, seek, should, strive, and will. By their nature, forward-looking statements require us to make estimates and assumptions and express opinions based on current conditions and anticipated developments, as well as other factors that Management may deem appropriate under the circumstances. There is inherent uncertainty and significant risk in these estimates, assumptions, and opinions, particularly of a commercial, economic, and competitive nature, and they are therefore subject to change. KDA Group cannot guarantee that these estimates, assumptions, and opinions will prove to be accurate.

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INFORMATION

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