



KDA GROUP ANNOUNCES KRX UPDATE

Thetford Mines, Quebec – July 7, 2021 – KDA Group Inc. (TSXV: KDA) (“**KDA**” or the “**Corporation**”) and its wholly owned subsidiary, Groupe Technologique KDA Inc. (“**Tech KDA**”) are pleased to announce an update on the KRx dental prescriber platform (the “**KRx**”).

As previously disclosed in its press release dated April 7, 2021, Tech KDA announced the launch of the marketing and the commercialization for the Canadian market of its KRx. This pharmacological platform is specifically designed for dentists to facilitate and improve their practice.

The KRx features are:

- A smart e-prescriber integrated directly into a dental software that dynamically analyzes the dentist prescription profile and displays the appropriate medication.
- Modules that electronically request the patient’s drugs list from their pharmacist and send their new prescriptions directly to their pharmacy.
- Decision trees and algorithms for selected drugs as well as immediate information on the primary use of a drug taken by a patient in order to reduce the medical risks.
- Access to RxVigilance, a Canadian drug database, to verify drug-drug interactions and allergies and automatically calculate the pediatric dosage when necessary.

“Up to now, everything is going well and we have had a great and positive response from dentists and their software solution providers. Some of these providers are reviewing and analyzing to integrate our KRx platform into their software solution in order to offer the KRx to their clientele. We will keep you posted on new commercial development from Tech KDA,” said Sylvain Duvernay, Chief Executive Officer of KDA.

ABOUT KDA GROUP

KDA Group is a leading technological innovations and specialized solutions provider in the pharmaceutical market. Today, it is a respected name for quality and expertise among the different stakeholders in the pharmaceutical and medical sector. Its management team is guided by a vision of continuing to lead the way in Quebec while extending operations across Canada and internationally. Additional information on the Corporation is available at www.kdagroup.ca and on SEDAR at www.sedar.com.

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CAUTION REGARDING FORWARD-LOOKING STATEMENTS

This press release from KDA Group contains forward-looking statements. Forward-looking statements are

typically identified by the words assumption, goal, guidance, objective, outlook, strategy, target, and other similar expressions, or future or conditional verbs such as aim, anticipate, believe, predict, could, expect, intend, may, plan, seek, should, strive, and will. By their nature, forward-looking statements require us to make estimates and assumptions and express opinions based on current conditions and anticipated developments, as well as other factors that Management may deem appropriate under the circumstances. There is inherent uncertainty and significant risk in these estimates, assumptions, and opinions, particularly of a commercial, economic, and competitive nature, and they are therefore subject to change. KDA Group cannot guarantee that these estimates, assumptions, and opinions will prove to be accurate.

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INFORMATION

Sylvain Duvernay
Chief Executive Officer
514 622-7370
info@groupekda.ca