



PRESS RELEASE
FOR IMMEDIATE RELEASE

**KDA GROUP ANNOUNCES THE APPOINTMENT OF
LUC OLIVIER AS CHIEF FINANCIAL OFFICER**

Thetford Mines, Quebec – October 18, 2022 – KDA Group Inc. (TSXV: KDA) (“**KDA**” or the “**Corporation**”) is pleased to announce the appointment of Mr. Luc Olivier as Chief Financial Officer of the Corporation effective yesterday, October 17, 2022. As a result of this appointment, Mr. Michael W. Kinley, who has been acting as interim Chief Financial Officer of the Corporation, will remain a director of the Corporation.

Luc Olivier – Mr. Olivier is a Chartered Professional Accountant (CPA) recognized as a corporate financial management strategist, who distinguishes himself by his ability to understand critical business issues, from a financial and operational point of view, in order to implement adapted, concrete and feasible solutions.

His success is based on his ability to serve each of the Corporation’s internal customers, namely procurement, operations, logistics, sales, marketing and human resources, with quality financial data for informed decision making and to provide management with comprehensive, global analyses for decision making based on sound assumptions.

As the person responsible for finance, accounting and information technology for more than 30 years in public and private companies established in Quebec with national and international exposure, he has completed several projects that have had a marked impact on the success and sustainability of organizations.

“We are very proud to welcome Luc to our management team. The Corporation needs a financial management strategist who can guide and direct the Corporation in its next phase of growth and evolution of its strategic plan. Luc’s expertise and experience will be essential to the management team in order to continue KDA’s expansion and growth in healthcare and pharmaceutical services and technologies in Quebec, Canada and internationally, and the achievement of KDA’s successes,” said Marc Lemieux, Chairman of the Board of Directors and Chief Executive Officer of KDA.

ABOUT KDA GROUP

KDA Group is a leader in technological innovations and specialized solutions in the pharmaceutical market. KDA is a corporation that offers quality products and has a respected expertise among the various stakeholders in the pharmaceutical and medical sectors. Its management team is guided by the vision to pursue leading the way in Canada and internationally. Additional information about the Corporation is available at www.kdagroup.ca and on SEDAR at www.sedar.com.

- 30 -

CAUTION REGARDING FORWARD-LOOKING STATEMENTS

This press release from KDA Group contains forward-looking statements. Forward-looking statements are typically identified by the words assumption, goal, guidance, objective, outlook, strategy, target, and

other similar expressions, or future or conditional verbs such as aim, anticipate, believe, predict, could, expect, intend, may, plan, seek, should, strive, and will. By their nature, forward-looking statements require us to make estimates and assumptions and express opinions based on current conditions and anticipated developments, as well as other factors that Management may deem appropriate under the circumstances. There is inherent uncertainty and significant risk in these estimates, assumptions, and opinions, particularly of a commercial, economic, and competitive nature, and they are therefore subject to change. KDA Group cannot guarantee that these estimates, assumptions, and opinions will prove to be accurate.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this press release.

INFORMATION

Marc Lemieux, Chief Executive Officer

514 622-7370

info@groupekda.ca